

A photograph of the entrance to the Museum of Ventura County. A large red metal archway spans the entrance, with the words "MUSEUM of VENTURA COUNTY" in white capital letters. The archway is supported by two stone pillars. To the right, three vertical banners in orange, teal, and lime green hang from a pole, each featuring a stylized 'M' logo and the text "MUSEUM of VENTURA COUNTY". In the background, a white building with a red-tiled roof is visible, with "MUSEUM OF VENTURA COUNTY" written on its side. A paved walkway with a blue metal railing leads towards the entrance. The scene is set against a clear blue sky with some tree branches visible at the top.

MUSEUM of VENTURA COUNTY

MUSEUM of
VENTURA
COUNTY

PARTNER WITH
THE MUSEUM OF
VENTURA COUNTY

PRESERVE THE PAST.

INSPIRE THE PRESENT.

BUILD THE FUTURE.

At the Museum of Ventura County, we protect the stories, art, and cultural legacy of our region while creating dynamic programs that serve today's communities. Whether you're a business investing in visibility and community impact, or a donor passionate about preserving local history and culture, your gift makes a lasting difference.

Support can be directed to the area that means the most to you, or you can contribute broadly to help power the Museum's mission.

FUNDING CATEGORIES



1

HISTORY & HERITAGE

Preserve our past. Shape our future.

Your support helps protect and share the diverse histories of Ventura County by funding:

- Historical exhibitions and storytelling initiatives
- Oral history collection and preservation
- Research Library access and digitization of archives
- Care of the Museum's permanent collection

This fund ensures that generations to come will understand where we've been and be inspired by what came before.

2

ARTS & CULTURE

Celebrate local voices.
Elevate community impact.

Support for this category uplifts the artists and cultural stories rooted in our region. Your contribution helps:

- Build and care for our fine art collection of Ventura County artists
- Curate exhibitions focused on local creative expression
- Host artist talks, workshops, and cultural programs
- Spotlight artists who have made a lasting impact

This fund sustains the vibrant cultural voice of our community.





3

EDUCATION & COMMUNITY PROGRAMS

Inspire learning. Strengthen community.

Support education, access, and lifelong curiosity through:

- Curriculum-aligned school tours and youth outreach
- Hands on family days and cultural workshops
- Multigenerational learning programs
- Inclusive access for underserved communities

Your investment nurtures the next generation of leaders, artists, and storytellers.

4

AGRICULTURE & LAND STEWARDSHIP

Honor our roots. Cultivate resilience.

Through the Agriculture Museum in Santa Paula, this category supports:

- Exhibits about local farming, food systems, and environmental history
- Outdoor education spaces like the native plant garden
- Public programs focused on sustainability and stewardship
- Preservation of agricultural collections and rural heritage

This fund connects our community to the land, its labor, and the legacy it sustains.





5 | GENERAL OPERATING SUPPORT

Sustain the mission. Empower the future.

Unrestricted gifts provide stability and flexibility to help us:

- Protect and grow our collections
- Maintain our buildings, galleries, and public spaces
- Respond to opportunities and challenges with resilience
- Retain talented staff and museum professionals

By supporting core operations, you become part of every exhibition, program, and experience we offer.



FREE ADMISSION SPONSORSHIP

Help open the doors of the Museum of Ventura County in Ventura to all. With a gift of \$8,000, you can sponsor one month of free admission, ensuring that everyone in our community has access to bold, inclusive, and innovative exhibitions and programs.

- Recognition as the Free Admission sponsor of your chosen month(s)
- Logo and name featured on all Free Admission promotions (website, e-newsletter, social media, on-site signage)
- Inclusion in press releases highlighting community access
- You may sponsor multiple months at \$8,000 each
- Your sponsorship includes the benefits associated with your overall giving level

VISIONARY PARTNER

\$25,000+

Become the Lead Sponsor of Your Chosen Category

Visionary Partners are transformational leaders who make it possible for the Museum of Ventura County to preserve, present, and amplify the stories that define our region. As a Visionary Partner, your investment empowers the Museum to deepen its impact and lead with excellence across history, arts, culture, and education. In gratitude for your commitment, you'll receive the highest level of recognition and visibility across your chosen category.

- Recognition as Lead Sponsor on all exhibitions, events, and programs within your selected category
- Premium, top-tier Name or Logo placement on marketing materials related to your selected category including:
 - Event signage
 - Printed programs
 - Museum website
 - Social media promotions
 - E-newsletter announcements
 - Other relevant printed materials
- Recognition in press releases related to your selected category
- Verbal acknowledgment during select public events at the Museum
- Private behind-the-scenes tour of the Museum for up to 12 guests
- 12 additional free passes to the Museum
- Invitation with guest to private donor receptions and curator-led exhibition previews
- Recognition in Museum's Annual Impact Report
- Opportunity to host one private event at the Agriculture Museum with rental fee waived (based on availability)
- Opportunity to speak at one Museum event (3-minute presentation, pending approval)
- Custom sponsorship activation opportunities such as branded content, educational partnerships, or exhibit co-hosting
- Custom window cling with name and logo displayed at the Museum
- Certificate of Partnership to display at your business

LEGACY PARTNER

\$10,000+

- Premier recognition on all exhibitions, events, and programs within your selected category
 - Name or Logo featured on:
 - Museum website
 - Social media promotions
 - E-newsletter announcements
 - Relevant printed materials
 - Recognition in press releases related to your selected category
 - Verbal acknowledgment during select public events at the Museum
 - Private behind-the-scenes tour of the Museum for up to 10 guests
 - 10 additional free passes to the Museum
 - Invitation with guest to private donor receptions and curator-led exhibition previews
 - Recognition in Museum's Annual Impact Report
 - Opportunity to host one private event at the Agriculture Museum with 25% off rental fee (based on availability)
-

COMMUNITY LEADER

\$5,000+

- Recognition on up to 3 programs within your selected category
- Name or Logo featured on:
 - Museum website
 - Social media promotions
 - E-newsletter announcements
 - Select printed materials
- 8 free passes to the Museum
- Invitation with guest to private donor receptions
- Recognition in Museum's Annual Impact Report



WINTER TRADITIONS IN VICTORIAN ENGLAND

Many Christmas traditions practiced today started during Queen Victoria's reign, such as big turkey dinners with family, sending Christmas cards to loved ones, and singing songs like "O Little Town of Bethlehem," "Silent Night," and "O Come All Ye Faithful."

TRADICIONES DE INVIERNO EN LA PLATERA VICTORIANA

Las tradiciones que se practican hoy durante el reinado de la Reina Victoria, como las cenas de pavo con la familia, el intercambio de tarjetas de Navidad a sus seres queridos y cantar canciones como "O Little Town of Bethlehem," "Silent Night" y "O Come All Ye Faithful."



CULTURAL PARTNER

\$2,500+

- Recognition on up to 2 programs within your selected category
- Name listed on:
 - Museum website
 - Social media promotions
 - E-newsletter announcements
- 4 free passes to the Museum
- Recognition in Museum's Annual Impact Report

FRIEND OF THE MUSEUM

\$1,500+

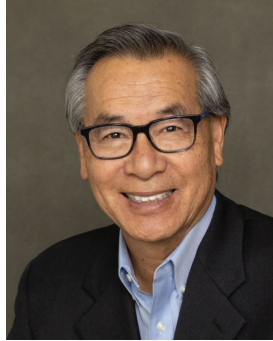
- Recognition on 1 program within your selected category
- Name listed on:
 - Museum website
 - Social media promotions
 - E-newsletter announcements
- 2 free passes to the Museum
- Recognition in Museum's Annual Impact Report

BOARD OF DIRECTORS

2025 – 2026



Dr. Richard Rush,
Chair



Al Lowe,
Vice Chair



Mike Sedell,
Treasurer



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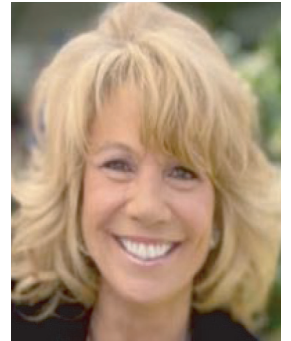
Jessica Arciniega



Betsy Chess



David Fukutomi



Dr. Cynthia Herrera



Dr. Sevet Johnson



William Kearney



Dianne McKay



Gabriella
Navarro-Busch



Banks Pecht



Jim Scanlon



Julie
Tumamait-Stenslie



EXPECTED ATTENDANCE & REACH

The Museum of Ventura County engages tens of thousands of individuals per year across its campuses and online, including the following:

- 27,600 physical visitors
- 10,900 newsletter subscribers (with a 46% open rate; 5.1% click rate)
- 24,300 social media followers (with a 1.5% monthly growth rate)
- 210,000 website page views (averaging 185 unique visitors per day)
- 2,900 elementary student tour participants
- 1,600 MVC Members



OUR MISSION: *The Museum of Ventura County engages participants in meaningful experiences with history, art, culture, and each other.*

OUR VISION: *The Museum of Ventura County aspires to spark curiosity and encourage compassion to build community and connection.*

OUR PURPOSE: *The Museum of Ventura County is an arts, history, and culture museum, the largest repository of history in Ventura County. We spark curiosity, foster compassion, and create connection through programs and exhibitions that are bold, inclusive, innovative, and fun. We use history and culture to address universal themes and inspire hope for the future. MVC is the guardian of our region's identity.*

"Your support helps us learn and celebrate the diversity and inclusiveness in this beautiful place we call home."

– *Delores M. Mondragon, Community Partner
(Drumkeeper of Iposi)*



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www.venturamuseum.org

Museum of Ventura County is a 501(c)(3) nonprofit organization. Tax ID: 95-1942930.

