

# MUSEUM OF VENTURA COUNTY

LEAD THE CELEBRATION OF OUR PAST, PRESENT, AND FUTURE.  
BE PART OF THE VENTURA COUNTY STORY!

## Business Club Membership







*Our Vision: Inspiring vibrant communities by connecting the past, present, and future.*

*Our Mission: The Museum of Ventura County, through its collections, exhibits, educational programs and publications, celebrates the history, art, and culture of Ventura County and the Channel Islands.*



# BUSINESS CLUB MEMBERSHIP

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An annual Business Club Membership with the Museum of Ventura County engages organizations in the spectrum of MVC offerings, and demonstrates your company's commitment to the community, history, stories, and arts. Through this partnership, members gain unparalleled access to our exhibits, collections, programs, and events. Members may also receive customized benefits to meet organizational priorities, including rewards and benefits for employees, opportunities for private functions at the Museum, and exclusively curated displays of photographs at your business.

By partnering with the Museum of Ventura County, you and your business are stewards of the stories and the culture of Ventura County, and a vital part of offering a diversity of perspectives that inform the relevance of MVC.



# MUSEUM HISTORY

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Ventura, Plaza Park. Arvella Vorbeck leaning against cannon.  
February 1928

Founded in 1913 by Dr. Cephas Bard, a Pennsylvania doctor who came to Ventura after the Civil War, the Museum has evolved and transformed significantly over the past 100+ years. Originally housed in the Ventura County Courthouse (now Ventura City Hall), the Museum moved twice, expanding its collection to incorporate art, agricultural equipment, as well as memorabilia of all types, marking the passage of the eras in Ventura County.

MVC, the oldest nonprofit originated in Ventura County, currently occupies two buildings in Ventura and Santa Paula. The Ventura campus includes permanent and changing exhibit halls, a children's garden, an historic courtyard, an events pavilion, and the Research Library which houses the county's archives and many rare historical collections. In Santa Paula, the Agriculture Museum, with three galleries and a garden, tells the story of one of Ventura County's biggest industries.

MVC is currently enjoying a new-found revitalization. Since January of 2018, the Museum has had 40 exhibits, hosted 137 events, lectures, films and receptions, increased membership, increased visitors to the Museum, and heightened relevance for past, current, and future patrons.

This growing vitality and vibrance are a product of the Museum's commitment to an exciting 5-year plan spanning 2018-2023, a plan supported by six pillars for long term success, visibility, and relevance.

# BUSINESS CLUB MEMBERSHIP

## \$5,000

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*Certain benefits subject to MVC Ability to hold public gatherings per health and safety concerns.*

### Annual Benefits:

- 10 free tickets to each exhibit opening.
- 2 tickets to the signature Bridge Builders event, spring 2021.
- Special appreciation day for your business, with free admission for all your employees and their families.
- Guided behind the scenes tour for up to 20, upon request.
- 25% discount on all Pavilion, Plaza, Agriculture Museum, and Ventura Museum rentals.
- 10% discount for employees on new memberships.
- 10% discount at MVC shop for company employees.
- Curated display of historic photos at your business location or other site, upon request.

### Business Recognition

- Recognition in the annual "Museum of Ventura County Year in Review" publication.
- Annual recognition advertisements in Ventura County news publications, both printed and electronic.
- Business Club Membership badge – window cling and plaque for your place of business, digital version provided on request.



# EXHIBITS

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The Museum of Ventura County proudly presents a diverse range of exhibits that engage and explore current and emerging trends as experienced through the events, artists and artifacts that shape our culture and community over time. Our exhibits encourage the audience to participate in telling their stories through interactive elements and collaborations.



## THE LIBRARY COLLECTION

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The Library houses over 150,000 resources pertaining to the history of Ventura County and it's outlying regions. The Library is currently working to digitize its collections in order to make them accessible to anyone, anytime, anywhere.

The Museum houses County newspapers, with 13 titles depicting the history of the county, outlying regions, and evolution of the region's newspaper industry since 1851. Our collection contains over 39,000 image prints and negatives, daguerreotypes, cyanotypes, tintypes, albumen prints, and glass plate negatives, 2,300 slides, and 750 reels of microfilm.

The MVC collection has a vast collection of maps of diverse types, many of which are unique and hand drawn.



# EDUCATION

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In early March 2020, due to the COVID-19 closures, the MVC Education Department transitioned from our traditional educational programming in-person at each Museum site to an experience offered entirely on the Internet. These “**Virtual Learning Modules**” are designed for teachers, parents and children staying “safer at home” during the pandemic.

These learning modules contain original MVC and Agriculture Museum lessons, activities, and other suggested online resources. Learners are offered activities to participate in at home and during outside learning experiences (with a consistent safety message that all “Slow the Spread” guidelines must be adhered to).

The MVC education dept. is sending out a regular e-newsletter to teachers who have participated in our field trips, and those who have signed up with us since the COVID-19 shutdown. We have also added Ventura County Office of Education (VCOE), Ventura Unified, and other district staff to our list-serve.



# VENUE OPPORTUNITIES

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The MVC has spectacular event spaces for public and private events, from small gatherings to large parties.

***Your Business Club Membership offers your organization a 25% discount on all Pavilion, Plaza, Agriculture Museum, and Ventura Museum rentals.***

For detailed information, please contact Denise Sindelar at [dsindelar@venturamuseum.org](mailto:dsindelar@venturamuseum.org) or 805-653-0323 x308

## **Agriculture Museum**

926 Railroad Avenue, Santa Paula, CA 93060

Located in Santa Paula, the Museum preserves and exhibits the region's farming and ranching history and explores the present and future of the industry.

The Agriculture Museum has indoor and outdoor spaces available for events, with varying occupancy capacities of up to 350 people.



## **Museum of Ventura County**

100 E Main Street, Ventura, CA 93001

The Martin V. and Martha K. Smith Pavilion Building is ideal for corporate seminars, academic lectures, receptions, weddings and other special events. This state-of-the-art facility is equipped with an 18' wide projector screen, wireless microphones and built-in sound system. The Pavilion can accommodate 200 guests for a seated dinner, or 250 guests theater style.

Adjacent to the Pavilion is the Museum Plaza featuring mature palms, a beautiful water fountain and gorgeous mosaics depicting the history of Ventura County. The Plaza is capable of holding an event tent (in inclement weather) and can seat an additional 140 guests.

The Pavilion and the Plaza may be rented together or separately. Adjacent guest parking is available.



# VISITATION

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# 35,276+

July 1, 2018 – June 31, 2019



# WEBSITE TRAFFIC & ENGAGEMENT

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## WEBSITE TRAFFIC

VenturaMuseum.org receives more than **8,000** visits per month.

## SOCIAL AUDIENCE

The museum's social media following across Facebook, Instagram and Twitter exceeds **13,000** followers.

## SUBSCRIBERS

Currently, over **6,000** individuals subscribe to our bi-weekly emails and monthly newsletters with a 32% open rate.



# BECOME A BUSINESS CLUB MEMBER

As a 501(c)(3) non-profit organization, the Museum of Ventura County has a responsibility to preserve and make accessible the rich stories of Ventura County, and to inspire excitement around learning the connections between our past, present, and future.

***The MVC Business Club is an opportunity for area leaders to engage as supporters of the MVC vision and mission as an extension of your organizational philanthropic priorities and community integrity.***

For more information on Business Club Membership, or to discuss custom benefits and opportunities most suitable for your organization, please contact Eric Knight at [eknight@venturamuseum.org](mailto:eknight@venturamuseum.org) or 805-653-0323 x305.









BE PART OF THE VENTURA COUNTY STORY.  
STRENGTHEN THE FUTURE BY PRESERVING THE PAST.



MUSEUM OF VENTURA COUNTY  
**BUSINESS CLUB MEMBER  
2020**

We are proud to support the Exhibits,  
Collections, Education, and Programs  
connecting Ventura's past,  
present, and future.

