



Chris Hillman and Ivor Davis, *Chris Hillman: Time Between*

Celebrate the history, art, and culture of **Ventura County** and the **Channel Islands** at the Museum of Ventura County.



John Nava, *Summerland 13*, 2009, oil on canvas

MUSEUM OF VENTURA COUNTY

SPONSORSHIP OPPORTUNITIES

Design in the Making: Ventura County Architecture



You are invited to join **us** in ensuring that **everyone** has a place at their county Museum.

MARKETING OUTREACH STRATEGIES

STANDARD EXHIBITS AND EVENTS

- Bi-weekly emails to 5,000+ subscribers
- Targeted social media campaigns
- Recognition on the Museum website
- Flyers at the Museum

MARQUEE EXHIBITS AND SUPPORTING EVENTS

All of the above, plus:

- Print and online advertisements
- Postcards to 1,700+ recipients
- Display banners at the Museum

The Museum annually presents **exciting, participatory,** and **relevant** programs and exhibits.

Museum of Ventura County
100 East Main Street, Ventura, CA 93001
(805) 653-0323

The Agriculture Museum
926 Railroad Ave., Santa Paula, CA 92060
(805) 525-3100

COMMUNITY OUTREACH



8,000+
VISITORS PER
MARQUEE EXHIBIT



1,700+
MAILING
LIST



5,000+
FACEBOOK
FOLLOWERS



3 TO 5
SUPPORTING
EVENTS PER
EXHIBIT



200-1,000
VISITORS PER
SPECIAL EVENT



1,100+
MUSEUM
MEMBERS

Día de los Muertos



SPONSORSHIP BENEFITS

SILVER SPONSORSHIP \$1,000

Marketing/Recognition:

- Name listed in print advertising
- Recognition on Museum signage
- Recognition as a sponsor on Museum website
- Recognition in annual report

VIP Tickets:

- 10 tickets to exhibit opening
- 2 tickets to each program associated with the exhibit
- 25 free passes to both museums



Design in the Making: Ventura County Architecture

GOLD SPONSORSHIP \$2,500

Marketing/Recognition:

- Name listed in print advertising
- Recognition on Museum signage
- Recognition as a sponsor on Museum website
- Recognition in annual report

VIP Tickets:

- 10 tickets to exhibit opening
- 4 tickets to each program associated with the exhibit
- 2 tickets to annual gala
- Corporate appreciation weekend, or 50 free passes to both museums



Tweet This! Exhibit

PLATINUM SPONSORSHIP \$5,000

Marketing/Recognition:

- Name listed in print advertising
- Recognition on Museum signage
- Recognition as a sponsor on Museum website
- Recognition in annual report
- Name or logo on exhibit gallery walls

VIP Tickets:

- 20 tickets to exhibit opening
- 8 tickets to each program associated with the exhibit
- 4 tickets to annual gala
- Corporate appreciation weekend, or 75 free passes to both museums
- Guided behind the scenes tour for up to 20 guests.

Additional Benefits

- 25% discount on all Pavilion, Plaza, Agriculture Museum, and Ventura Museum rentals
- Curated display of historic photos at site of your choice

Talk to us about individualized sponsor opportunities, designed to meet your goals.